

ST. ANNE SCHOOL PRESENTS
MAMMA MIA!

THE AUCTION



WHAT IS THE ST. ANNE AUCTION?

The St. Anne School auction is an annual springtime event to raise needed funds for the school's operating budget. Now in its 29th year, this fundraiser has grown from a small, silent auction into a premier two-night event involving the entire community. One evening has a family focus with "kid-friendly" activities, a silent and mini-live auction, while the next night is an "adult-only" gala dinner with a festive atmosphere, live entertainment and fun-filled bidding on unique items during the silent and live auctions. All funds raised go to the school to maintain our vision of educational excellence and to provide financial aid to students who would otherwise be unable to attend the school.

WHEN IS THE ST. ANNE AUCTION?

The St. Anne Auction has taken place every year for the past 29 years on the first weekend in May.

The Auction is a 2 night event and festivities include the following:

Friday night features:

- A family night where all are welcome – admission is free and we will serve food, beer, wine and beverages for a nominal cost.
- A children's program for the younger kids in Pre-K, Kindergarten and 1st grades, where they can have fun while the adults are bidding during the live auction!
- Carnival games for grades 2nd through 8th!
- Two fantastic silent auctions, a super silent auction featuring classroom gift baskets and a live auction where the auctioneer will get the crowd going in a game show atmosphere. The live auction will include experiences, group dinners, sought-after trips and teacher-led experiences.

Saturday night features:

- A gala auction for adults with admission at \$75 per person.
- A gourmet 3-course meal with reserved seating, open bar, and specialty drinks.
- Three silent auctions, a super silent wine auction and a live auction featuring hundreds of quality items, experiences, group dinners, and sought-after trips as well as our famous Class Art Projects where each class is charged with creating something to sell in the auction. These items have sold in the range of \$500 - \$15,000!
- New this year: Hand made crosses by each grade and blessed by our Parish priest.
- An after party featuring music and dancing and a "Dads' Band"!

With more than 260 business and community leaders in attendance, the St. Anne Auction raises in excess of \$300,000 gross for the school each year.

WHERE DO THE OVERALL AUCTION FUNDS GO?

- The money raised helps keep tuition increases to a minimum.
- Much needed funds help us to continue with our vision of educational excellence.
- We have specialists in the areas of art, Spanish, drama, music, and reading in addition to our quality core curriculum.

WHY ARE VOLUNTEERS THE BACKBONE OF THE ST. ANNE AUCTION?

The first St. Anne auction was organized by a small group of parents over 29 years ago. Today, more than 150 volunteers generously donate their time to the auction. Volunteers comprise the Auction Committee, sub-committees, and the

Parents' Association who all have a hand in making the auction a success.

The wide range of duties include procuring sponsors, business and parent auction item procurement, production, silent auction design, decorations, catalog input, clean up, facilities, procuring in-kind donations, implementation of gift certificates, catering, collateral, website, office assistance, class art project coordination and planning and implementing fund a need.

WHAT IS ST. ANNE'S SCHOOL FUND-A-NEED CAMPAIGN?

Each year during the live portion of the auction on both Friday and Saturday evenings, guests have the opportunity through designated donations to help provide St. Anne School with monies for needs that might otherwise go unfunded. From computer laptop carts to a climbing wall, new sports uniforms to interactive whiteboards, guests have generously supported the school through their Fund-a-Need contributions.

Our Fund-A-Need initiative this year is focused on tuition assistance. The mission of our school is to allow all parishioner students to attend regardless of their ability to pay. As the economy has struggled, the requests for assistance have increased dramatically. All families, even those paying full tuition, are subsidized to make up the difference between the tuition and the total cost of educating a student. We do not want to pass this on to families in the form of tuition and we do not want to turn anyone away or cut any programs. With our help we can continue the tradition of providing a quality Catholic education for all.

SPONSORSHIP OPPORTUNITIES:

St Anne's Mamma Mia the Auction offers four levels of sponsorship opportunities. Each level of sponsorship features different benefits for the sponsor.

ZEUS (\$5,000 DONATION)

- ☑ Your company will receive a table for 10 at the hottest auction/party that Queen Anne has to offer.
- ☑ Your company will be recognized with a full page ad in the auction catalog and your logo on our website.
- ☑ If you choose to sponsor a particular area of the auction your company's name will be inserted as part of the title—example "Joe's Silent Auction."
- ☑ On the night of the auction your company will be verbally recognized, as well as being prominently featured in the PowerPoint presentation.

APOLLO (\$2,500 DONATION)

- ☑ Seating for four at the auction.
- ☑ Recognition of your company in a full page ad in the auction catalog and your logo on our website.
- ☑ On the night of the auction your company will be verbally recognized, as well as being prominently featured in the PowerPoint presentation.

ATHENA (\$1,000 DONATION)

- ☑ Seating for two at the auction.
- ☑ Recognition of your company in a full page ad in the auction catalog and your logo on our website.
- ☑ On the night of the auction your company will be verbally recognized, as well as being prominently featured in the PowerPoint presentation.

POSEIDON (\$500 DONATION)

- ☑ On the night of the auction your company will be verbally recognized, as well as being prominently featured in the PowerPoint presentation.
- ☑ Your company will be recognized with a full page ad in the auction catalog and your logo on our website.

CATALOG ADVERTISEMENTS

We are offering advertising space in our catalog with over 300 copies printed. The following is a list of advertising opportunities:

- Full page ad (4.25" w x 7.5" h): \$500 (Note: all sponsor levels from \$500 up automatically get a full page ad.)
- Half page ad (4.25" w x 3.75" h): \$250
- Quarter page ad (vertical: 2.125" w x 3.75" h or horizontal: 4.25" w x 1.875" h): \$150

In order to place an ad in the catalog, we need your information or completed ad in pdf format by April 1st. Feel free to design a coupon for your business as part of your ad.

AUCTION ITEM DONATIONS AND IN-KIND DONATIONS:

We gladly accept goods or services to support auction operations, and/or donated items to the silent or live auction. We are requesting items with a starting value of \$100 or more and love such things as trips, restaurant gift certificates and sporting event tickets.

We are always appreciative of receiving an in-kind donation. Some items we are in need of are decoration props, non-alcoholic beverages, linens, audio-visual services and office supplies such as paper, envelopes and pens.

"Being a Sponsor with St. Anne School is no hard call. It is a great fit for me and my business." – Steve Kennedy



ST. ANNE
SCHOOL

FOR QUESTIONS AND MORE INFORMATION

www.stannesea.org/auction.html

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Enriching Mind, Body and Soul since 1923